



BAND BOOSTERS ASSOCIATION

June 2016

Dear Merchant:

This letter serves as an introduction to a band member or flagline member of Atlantic Community High School who is participating in the sale of advertisements for the 2016 Band & Football Program. Some key facts for your consideration:

- Our students dedicate a lot of their time to rehearsals, practices and fundraising events so that the tradition of high school extracurricular activities can continue to flourish in our School and our community.
- Students are responsible for raising most of the expenses related to the Atlantic Community High School band program. The budgets cover the essentials like transportation to games and contests plus the cost of music, instruments, uniforms and equipment.

We invite you to support our young musicians by promoting your business in our Football & Band Program for the 2016-17 season. All of our football fans, local residents, will read about your company while you generously support an important tradition. It's easy...

1. Complete the Advertising Order Form.
2. Mail or send the Advertising Order Form with payment by August 5, 2016.

(Make checks payable to ACHS Band)

We'll be sure to recognize the student who contacted you.

Thank you for supporting our fine students. Generous advertisers and sponsors like you are the key to our school's success. We hope that we can count on your support to help us.

Sincerely,

The Atlantic High School Band Boosters Association

achsmusic.org

Questions? Contact Mary Wilkey at 561.809.3574 or marywilkey@aol.com



**BAND BOOSTERS ASSOCIATION
2016 Football Program
Advertising Order Form**

YES. I want to place my advertisement (Black & White) in the Football Programs distributed at all home games.

1. Please check one.

- | | | | |
|---|----------|---|--------------|
| <input type="checkbox"/> Cover (inside front or back) | \$250.00 | 9" (vertical) x 7" (horizontal) | BACK IS SOLD |
| <input type="checkbox"/> Four color Back Cover Page | \$300.00 | SOLD OUT SOLD OUT SOLD OUT | |
| <input type="checkbox"/> First Page of Book | \$250.00 | 9" (vertical) x 7" (horizontal) | |
| <input type="checkbox"/> Roster Page (opposite) | \$250.00 | 9" (vertical) x 7" (horizontal) | |
| <input type="checkbox"/> Full Page | \$150.00 | 9" (vertical) x 7" (horizontal) | |
| <input type="checkbox"/> Half Page | \$100.00 | 4" (vertical) x 7" (horizontal) | |
| <input type="checkbox"/> Quarter Page | \$ 75.00 | 4" (vertical) x 3" (horizontal) | |
| <input type="checkbox"/> Eighth Page (business card) | \$ 50.00 | 2" (vertical) x 3" (horizontal) | |
| <input type="checkbox"/> Sixteenth Page | \$ 25.00 | 1" x 1" with a brief message of support | |
| <input type="checkbox"/> Supporter | \$ 10.00 | Listing with your name | |

2. Camera-ready B&W artwork or digital files (PDF) in the correct size is due on **August 5, 2016.**
If an ad is not photo-ready, an additional charge of \$50 to process will apply.

Advertiser _____
 Street Address _____
 City _____
 Zip Code _____
 Telephone _____
 Email Address _____
 Student's Name _____
 Student's Telephone _____ Student's Grade _____

3. Artwork | Please check one.

- Existing Ad | Please pick up the ad from the 2015 Program.
- Revised Ad or artwork | Email hi-res pdf to marywilkey@aol.com
- New Ad or artwork | Email hi-res pdf to marywilkey@aol.com

4. Payment | Please check one and submit payment with this form.

- Money Order or Check# _____ Amount \$ _____
Please make checks payable to Atlantic Community High School Band or ACHS Band.
- Cash _____ Amount \$ _____

Please enclose payment with the Advertising Order Form. **DO NOT MAIL CASH.** Checks may be mailed to:

Mr. William Bowman
 ACHS | Band Room (Football/Band Program)
 2455 W. Atlantic Avenue
 Delray Beach, FL 33445